

# Office of the Chief Electoral Officer

West Bengal

21 N. S. ROAD, KOLKATA-700 001.

No. 364 -Home (Election)

Date: 08.02.2022

From: Chief Electoral Officer, West Bengal

To : District Election Officers (All)

Sub: Guidelines of ECI icw National Voter Awareness Contest-Reg.

Ref: Letter of ECI vid no.491/SVEEP-II/Online Contest /2022 dated 05.02.2022

Madam/Sir,

Reference above. On the occasion of 12<sup>th</sup> National Voters' Day, Election Commission of India launched a National Voter Awareness contest- 'My Vote is my Future- Power of One Vote' to reiterate the importance of every vote through creative expression. There will be five contests - Quiz Contest, Video Making Contest, Poster Design Contest, Song Contest, and Slogan Contest. The contests are open to all age groups. The contests are scheduled from January 25<sup>th</sup>, 2022 to March 15<sup>th</sup>, 2022.

The letter of ECI in connection with Encouraging participation of Educational Institutions in the National Voters' Awareness Contest may be seen. The details of the contests can be accessed at <https://ecisveep.nic.in/contest/>.

All information regarding the contest including posters, guidelines, videos etc shall be disseminated through various modes of communication like print media, social media platforms and various Whatsapp groups. Also the same needs to be uploaded on the websites of DEOs office.

Contest posts on ECI SVEEP social media platforms shall also be shared through DEOs social media platforms for enhanced reach. While uploading the content on the social media platforms kindly use the hashtag #PowerOfOneVote. DEOs shall issue a press note and conduct a press meet to inform the media houses about the contest and ensure its publicity through print, and electronic media for a wider audience. Draft Copy of the Press Note is attached for reference.

The information regarding the contest shall be shared with various whatsapp groups of BLOs, members of NSS, NYK, NCC, Press Information Bureau, Media houses and other relevant groups for its further dissemination, on a regular basis, during the contest period.

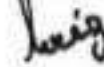
DEOs shall engage with the district icons in regards with the contest and get video messages uploaded on various social media platforms, including icons' social media platforms. The District icons shall be requested to send a recorded message, appealing people to participate in the said contest. Draft message is annexed herewith.

DEOs to further engage with Education department and Education institutions, Universities, Colleges and school administration to make them sensitive about the said contest seeking maximum students' participation.

The institutions shall display the contest posters on the display boards for wider reach and also circulate amongst students/ alumni over Whatsapp groups/ emails. Educational institutions shall be asked to encourage maximum students' participation in the said contest.

All efforts have to be taken to make the programme successful.

Yours faithfully,



Chief Electoral Officer,  
West Bengal

- Encl:1. Guidelines of contest  
2. Draft press note  
3. Draft message for Icon  
4. Poster  
5. ECI letter  
6. Logo



### NATIONAL VOTER AWARENESS CONTEST

On the occasion of 12<sup>th</sup> National Voters' Day, Election Commission of India launched a National Voter Awareness contest- '**My Vote is my Future- Power of One Vote**' to reiterate the importance of every vote through creative expression. The National Voter Awareness Contest by the Election Commission of India's SVEEP (Systematic Voters' Education and Electoral Participation) program taps into the talent and creativity of people, while also strengthening democracy through their active involvement. Open to all age groups, the contest aims at celebrating ideas and content curated on the theme of the importance of every single vote in a democracy. The website (<https://ecisveep.nic.in/contest/>) is developed to provide a detailed overview of the five contests to all the participants. The following are the comprehensive details of each contest.

**CONTEST TIMELINE:** January 25, 2022 - March 15, 2022

**THEME:** "My Vote is My Future: Power of One Vote"

#### **CONTESTS:**

1. **Quiz Contest:** The Quiz Contest is to engage with inquisitive minds to gauge the awareness level of participants regarding the electoral process in the country.
  - The contest will have questions related to the basic and important information relevant to all categories of voters, Electoral roll, EVM & VVPAT, Election Law, IT Applications, and History of Indian Elections.
  - There are 3 levels (Easy, Intermediate & Difficult) of the quiz contest with each level having 20 multiple choice questions to be answered within a time limit of

maximum 10 minutes for each level. The participant has to answer at least 7 out of 20 questions right in each level to proceed to the next level.

- Participants may verify the scores after the completion of every level and will get a badge as per their performance which they can share on social media. The participant who gets the maximum score in minimum time shall be awarded the winner.
- All participants will receive e-certificate upon the completion of all three levels of quiz contest.

2. **Song Contest:** The Song Contest is aimed at harnessing the talent and potential of creative minds through the medium of a song in any form including Classical, Contemporary & Rap etc.

- Participants can create and share original compositions on the theme related to 'My Vote Is My Future'.
- Artists & singers may use any musical instrument of their choice. The song duration must not exceed 3 minutes.

3. **Video Making Contest:** Video Making Contest provides an opportunity to camera lovers to create a video that celebrates the diversity & festivity of Indian Elections.

- Apart from the main theme of the contest, the following themes can also be explored by the participants: Importance of Informed & Ethical Voting (Inducement Free Voting); and Power of Vote: Displaying Importance of voting for Women, Persons with Disabilities, Senior Citizens, Young & First Time Voters.
- Participants shall create a video on any one of the above themes and the video shall be of **one-minute duration only**.

4. **Poster Design Contest:** This contest is for art and design enthusiasts who can create thought-provoking posters on the above-mentioned contest theme.

- The designs might also be included in the multimedia voter awareness campaigns of the commission.

- Participants can submit a digital poster, sketch, or painted poster on the theme. The poster should be of good resolution.

5. **Slogan Contest:** As goes the quote, 'The pen is mightier than the sword', the contest invites entries to all participants who are good at inspiring people through their words.

### **CONTEST CATEGORIES:**

The song contest, video-making contest, and poster design contest are classified into three categories:

1. Amateur
2. Professional
3. Institutional

Participants can participate in any of the following categories:

**Amateur:** A person who does singing/video making/poster designing as a hobby, for a creative urge, but her/his major source of revenue is from some other means is considered as 'Amateur'.

**Professional:** A person whose main source of livelihood is from singing/video making/poster designing or working in any form where the major source of revenue is through singing/video making/poster designing - is considered to be 'Professional'. It may kindly be noted that, if selected, the participant shall submit a certificate to testify in the professional category.

**Institutional:** Educational Institutions such as schools, colleges, universities and organisation registered under relevant Central or State Government Act can take part in the Institutional category.

### **HOW TO PARTICIPATE:**

- The participant shall go through detailed rules and regulations on the contest website.



(<https://eci.gov.in/contest/>)

#### SCAN QR CODE TO VISIT CONTEST WEBSITE

- The participant shall give a brief description of the entry along with the name, address, and phone number.
- The participant shall email the entries along with the details to [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in). The name of the <contest> and <category> for which the participant is applying shall be clearly mentioned in the subject of the email.
- To participate in Quiz Contest, the participant shall register on the contest website.

#### **AWARDS & RECOGNITION:**

The song contest, video-making contest, and poster design contest are classified into three categories: Institutional, Professional, and Amateur. The top three winners in each category will be awarded exciting cash prizes. Additionally, each category will have cash prizes under a special mention category. **The Institutional category will have 4 special mentions while the Professional & Amateur category will have 3 special mentions each.**

#### **SONG CONTEST**

Category	First Prize	Second Prize	Third Prize	Special Mention
Institutional	1,00,000	50,000	30,000	15,000
Professional	50,000	30,000	20,000	10,000
Amateur	20,000	10,000	7,500	3,000

#### **VIDEO MAKING CONTEST**

Category	First Prize	Second Prize	Third Prize	Special mention
Institutional	2,00,000	1,00,000	75,000	30,000
Professional	50,000	30,000	20,000	10,000
Amateur	30,000	20,000	10,000	5,000

#### **POSTER DESIGN CONTEST**

Category	First Prize	Second Prize	Third Prize	Special Mention
<b>Institutional</b>	50,000	30,000	20,000	10,000
<b>Professional</b>	30,000	20,000	10,000	5,000
<b>Amateur</b>	20,000	10,000	7,500	3,000

\* All figures are in INR

#### **SLOGAN CONTEST:**

First Prize- Rs. 20,000; Second Prize - Rs 10,000; Third Prize- Rs 7,500. Special mention Award of Rs 2,000 each to be given to 50 participants.

#### **QUIZ CONTEST:**

The winners will get exciting ECI merchandise and all participants completing level-3 will be awarded with e-certificates.

#### **GENERAL TERMS & CONDITIONS:**

- All entries shall be submitted by March 15, 2022, on the email id: [voter-education@eci.gov.in](mailto:voter-education@eci.gov.in)
- Any entries containing offensive or inappropriate language, references to any political parties or religions containing vulgar, or racist content against particular cultures or communities, or unverified information shall not be accepted.
- A participant is allowed to submit upto one entry per contest. In case it is found that any participant has submitted more than one entry, all the entries will be considered invalid for the said participant.
- Entries for the video, song & slogan contest may be given in any official language as per the Eighth Schedule of the Indian constitution. (There are 22 official languages- Assamese, Bengali, Gujarati, Hindi, Kannada, Kashmiri, Konkani, Malayalam, Manipuri, Marathi, Nepali, Oriya, Punjabi, Sanskrit, Sindhi, Tamil, Telugu, Urdu, Bodo, Santhali, Maithili, and Dogri). Entries must include suitable subtitles for reference.
- The Election Commission of India reserves the right to cancel or amend all or any part of the Contest and/or the Terms & Conditions of the competition.
- Any disputes or any issues related to this competition would be decided by the Election Commission of India, which will be final.

- No plagiarism - original pieces only. Please note that the work must be original and should not violate any provision of the Indian Copyright Act, 1957.
- The entries submitted would be the sole property of the Election Commission of India, with the right to use and edit for any purpose it considers appropriate.
- The entries will be judged by a jury constituted by the Election Commission of India. Any request for re-evaluation of the entries will not be entertained.





# National Voter Awareness Contest

25<sup>th</sup> Jan, 2022 - 15<sup>th</sup> March, 2022

## SONG CONTEST

### Theme

**“My Vote is My Future - Power of One Vote”**

#### Rules & Regulation:

- Participants can create & share original compositions on the theme related to “My Vote is My Future”
- Artists & singers may use any musical instrument of their choice.
- The Song duration must not exceed 3 minutes

#### Categories



Amateur



Professional



Institutional

#### Prizes :

- Exciting Cash prizes • E-certificates ECI Merchandise
- Get featured on ECI Social Media

For further information, please click <https://www.eci.gov.in/voter-awareness-contest/>



**CONTEST OPEN FOR ALL**

Send your entries to [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in)

**Campaigned by Chief Electoral Officer, West Bengal**

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# National Voter Awareness Contest

25<sup>th</sup> Jan, 2022 - 15<sup>th</sup> March, 2022

## VIDEO MAKING CONTEST

### Theme

“My Vote is My Future - Power of One Vote”

#### Rules & Regulations:

- Apart from the main theme of the contest, the following themes are also to be explored like - Importance of Informal & Formal Voting, Polling Stations Free Voting, & Power of Vote - Displaying importance of voting for Women, Persons with Disabilities, Senior Citizens, Young & First Time Voters.
- Participants shall create a video on any one of the above themes & the video shall be of one minute duration only.

#### Categories



Amateur



Professional



Institutional



#### Prizes :

- Exciting Cash prizes • E-certificates ECI Merchandise
- Get featured on ECI Social Media

For further information, please click <https://voterawarenesscontest.in/>

**CONTEST OPEN FOR ALL**

Send your entries to [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in)

Campaigned by Chief Electoral Officer, West Bengal



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## National Voter Awareness Contest

25<sup>th</sup> Jan, 2022 - 15<sup>th</sup> March, 2022

# SLOGAN WRITING CONTEST

Theme

“My Vote is My Future -  
Power of One Vote”

For further information, please click  
<http://voterawarenesscontest.in/>

**CONTEST OPEN FOR ALL**

Send your entries to [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in)

**Campaigned by Chief Electoral Officer, West Bengal**



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# National Voter Awareness Contest

25<sup>th</sup> Jan, 2022 - 15<sup>th</sup> March, 2022

## Theme

**“My Vote is My Future - Power of One Vote”**

### Rules & Regulation

- The contest will have questions related to the basic & important information relevant to all categories of voters, Electoral Roll, EEP & VVPAT, Election Law, E Applications & History of Indian Elections.
- There are 2 levels of its content with each level having 20 multiple choice questions to be answered within a time limit of maximum 10 minutes.
- Participants may verify the scores after completion of every level & will get a badge as per their performance which they can share on Social Media. The participant also gets maximum score in minimum time shall be awarded the winner.



### Prizes :

- E-certificates ECI Merchandise
- Get featured on ECI Social Media

For further information, please click  
<https://eci.in/nvawcontest.html>

**CONTEST OPEN FOR ALL**

**Campaigned by Chief Electoral Officer, West Bengal**

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# National Voter Awareness Contest

25<sup>th</sup> Jan, 2022 - 15<sup>th</sup> March, 2022

## POSTER DESIGN CONTEST

### Theme

**“My Vote is My Future - Power of One Vote”**

#### Rules & Regulations:

- The designs might also be included in the multimedia voter awareness campaign of the Commission
- Participants can submit a digital poster, sketch, or printed poster on the theme
- The poster should be of good resolution

#### Categories



Amateur



Professional



Institutional

#### Prizes :

- Exciting Cash prizes • E-certificates ECI Merchandise
- Get featured on ECI Social Media

For further information, please click  
<https://voterawarenesscontest.eci.gov.in/>

**CONTEST OPEN FOR ALL**

Send your entries to [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in)

**Campaigned by Chief Electoral Officer, West Bengal**

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୯୫

“ଆମର ଡେ଼ଟି ଆମର ଅବିଧାୟ -  
ଏକଟି ଡେ଼ଟିର କ୍ଷମତା”

କାର୍ଯ୍ୟକ୍ରମ ସମ୍ପର୍କରେ

୧. ପଢ଼ିବା ପାଇଁ ସମସ୍ତଙ୍କୁ ଉତ୍ସାହିତ କରାଯାଏ।

୨. ପଢ଼ିବା ପାଇଁ ସମସ୍ତଙ୍କୁ ଉତ୍ସାହିତ କରାଯାଏ।

୩. ପଢ଼ିବା ପାଇଁ ସମସ୍ତଙ୍କୁ ଉତ୍ସାହିତ କରାଯାଏ।

୪. ପଢ଼ିବା ପାଇଁ ସମସ୍ତଙ୍କୁ ଉତ୍ସାହିତ କରାଯାଏ।

୫. ପଢ଼ିବା ପାଇଁ ସମସ୍ତଙ୍କୁ ଉତ୍ସାହିତ କରାଯାଏ।

କାର୍ଯ୍ୟକ୍ରମର ଉଦ୍ଦେଶ୍ୟ ହେଉଛି ଶିକ୍ଷା ଦେବା ଏବଂ ସମାଜରେ ଉନ୍ନତ ଫଳାଫଳ ଆଣିବା।

କାର୍ଯ୍ୟକ୍ରମର ପଦକ୍ଷେପ: ୧. ପଢ଼ିବା, ୨. ଶିକ୍ଷା, ୩. ଉନ୍ନତ ଫଳାଫଳ।

କାର୍ଯ୍ୟକ୍ରମର ଉଦ୍ଦେଶ୍ୟ ହେଉଛି ଶିକ୍ଷା ଦେବା ଏବଂ ସମାଜରେ ଉନ୍ନତ ଫଳାଫଳ ଆଣିବା।

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ସୁଧା ବିହାରୀ ଅଧିକାରୀ, ମହିଳାମାନଙ୍କ କର୍ମକ୍ଷେତ୍ର କାର୍ଯ୍ୟକ୍ରମ



**राष्ट्रीय जलजंतु  
संरक्षणकार्यकेंद्र अधिनियम**  
30-09-2016, 2013 - 2017, 2010

**राष्ट्रीय जलजंतु संरक्षणकार्यकेंद्र**

**सूचना**

ई-1 खाते (एनई खाते) खोलें - 2017 (एनई खाते) 19

**विषयवस्तु**

- अधिनियम/2013/2017 (एनई खाते) खोलें
- अधिनियम/2013/2017 (एनई खाते) खोलें
- अधिनियम/2013/2017 (एनई खाते) खोलें

अधिकृतित्व प्राप्त

[www.nba.gov.in](#)
[@nba\\_india](#)
[nba\\_india](#)

**सुचना**

- 2017 खाते - 2017 (एनई खाते) खोलें, 2-4-2017
- 2017 खाते - 2017 (एनई खाते) खोलें

अधिकृतित्व प्राप्त खाते  
<http://www.nba.gov.in>

अधिकृतित्व प्राप्त खाते  
खाते नई 2017 - [www.nba.gov.in](http://www.nba.gov.in)

**सूचना विभाग, नई दिल्ली**





**জাতীয় জেডিসি  
সংগঠনমূলক প্রতিযোগিতা**

১৪শে আগস্ট, ২০২১ - ১৫ই অক্ট, ২০২১

**নবী'র প্রতিযোগিতা**



**বিধি**

৪৪ বছর জেডি বছর খলিফা - ১৫টি জেডি বছর ১১

**নিয়মাবলী**

- প্রতিযোগিতার নামের দুই বছর খলিফা - প্রতিযোগিতার উদ্দেশ্যে নির্দিষ্ট করে বলা হয়ে থাকবে।
- নির্দিষ্ট প্র.সং. মতো প্রার্থীরা তাদের প্রার্থনা পত্রের মাধ্যমে প্রার্থনা করতে পারবে।
- প্রার্থীরা জেডি ও জিডিও-তে অংশ নেবে।

**প্রতিযোগিতার ধরন**

- ১. লিখিত
- ২. কণ্ঠস্বর
- ৩. সাক্ষাৎ

**পুরস্কা**

- জেডি পুরস্কা - ১৫টি খলিফা দুই বছর জেডি বছর, ১১ বছর।
- জেডিও পুরস্কার মতো নির্ধারিত উদ্দেশ্যে।

জাতীয় জেডি ও জিডিও  
<http://www.moe.gov.bd>

প্রতিযোগিতার সংশ্লিষ্ট সকল  
সংক্রান্ত তথ্য জানতে [www.moe.gov.bd](http://www.moe.gov.bd) দেখুন।

খুব নির্দিষ্ট প্রতিযোগিতা, প্রতিযোগিতা করুন জেডি









জাতীয় ভোটার  
সচেতনতা প্রতিযোগিতা

২০শে জানুয়ারি, ২০২২ - ১৫ই ফেব্রুয়ারি, ২০২২

# স্লোগান প্রতিযোগিতা

বিষয়

“আমার ভোটা আমার ভবিষ্যৎ,  
একটি ভোটারের ক্ষমতা”

পুরুষের

- বয়স পূরণের ১ মাসের ভিতরে ভোটা পূরণ, ই-বালয়
- নিজস্ব ভবিষ্যৎ গঠনের উদ্দেশ্যে ভোটা

বিশেষ জানতে ক্লিক করুন

<https://voterawarenesscontest.in/>

প্রতিযোগিতায় সবাইকে স্বাগত

আপনার একটি পরামর্শ [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in)

যুবা নির্বাচনী আধিকারিক, পশ্চিমবঙ্গ কর্তৃক প্রচারিত



Follow us on: [@ECI](#) [@ECI](#) [@ecvoter](#) [@ecvoter](#)



## National Voter Awareness Contest

25<sup>th</sup> Jan, 2022 - 13<sup>th</sup> March, 2022



**Can your  
powerful designs  
inspire the  
nation to vote?**

**Poster Contest**

For further information, please visit  
<https://voterawarenesscontest.in/>

**Campaigned by Chief Electoral Officer, West Bengal**

**Follow us on:** @eci @eci @ecover @ecover





## জাতীয় ভোটার সচেতনতা প্রতিযোগিতা

১৯শে আগস্ট, ২০১১ - ১৫ই জুন, ২০১১

### নিয়মাবলী পড়ুন।

সমস্ত নিয়মাবলী এবং নিবেদিতা পড়ুন  
[www.eci.gov.in/indianvoter/](http://www.eci.gov.in/indianvoter/)

### আপনার নাম এবং ঠিকানা

আপনার নাম, ঠিকানা এবং ফোন নম্বর  
সহ ছিদ্দি / ইংরেজিতে আপনার এন্ট্রির  
একটি সাক্ষিত্ত বিবরণী লিখুন।

### ইমেলে

ইমেলের সাবজেক্ট লাইনে প্রতিযোগিতার  
নামে নিজে উল্লিখিত বিশদ বিবরণী সহ  
আপনার এন্ট্রিগুলি ইমেলে করুন  
[voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in)

নিম্নে জানতে ট্রিক করুন  
<http://votersawarenesscontest.in/>

যুবা নির্বাচনী আধিকারিক, পশ্চিমবঙ্গ কর্তৃক প্রচাৰিত

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জাতীয় কৌশল  
সম্প্রদানতা প্রতিযোগিতা

১৫ই আগস্ট, ২০১১ - ১৫ই অক্টো, ২০১১



আপনার শক্তিশালী  
সৃষ্টি কি দেশের  
মানুষকে ভোট দিতে  
অনুপ্রাণিত করতে পারে?

পোস্টার ডিজাইন প্রতিযোগিতা

বিবেক কলকাতা ট্রাস্ট কর্তৃক

<http://www.bibek.com.bd/>

মুখ্য নির্বাচনী অধিকারিক, পশ্চিমবঙ্গ কর্তৃক প্রচারিত

আমাদের অনুসরণ করুন @EC @EC @EC @EC



# National Voter Awareness Contest

25<sup>th</sup> Jan, 2022 - 13<sup>th</sup> March, 2022



For further information, please visit  
<https://voterawarenesscontest.in/>

Campaigned by Chief Electoral Officer, West Bengal

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## National Voter Awareness Contest

25<sup>th</sup> Jan, 2022 - 15<sup>th</sup> March, 2022

### READ RULES :

Read all rules and guidelines at  
[www.eci.gov.in/contest/](http://www.eci.gov.in/contest/)

### SHARE DETAILS :

Write a brief description of your entry in Hindi/English along with your name, address and phone number.

### EMAIL :

Email your entries along with aforementioned details to [voter-contest@eci.gov.in](mailto:voter-contest@eci.gov.in) with the subject line *<Contest Name>*



For further information, please visit  
<http://www.eci.gov.in/contest/>

Campaigned by Chief Electoral Officer, West Bengal

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# জাতীয় জ্যোতিষ সাহিত্যিক প্রতিযোগিতা

১৫শে আগস্ট, ২০১৯ - ১৫ই মে, ২০১৯



বিজয়ীদের তালিকা  
<https://www.wbsa.org/contest.html>

মুখ্য নির্বাচনী অধিকারিক, পশ্চিমবঙ্গ কর্তৃক প্রচারিত

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